



## Founder Profile – Alex French



Alex is the co-founder of Peepable and is responsible for the bits and bytes that make everything possible. Alex worked as an engineer for IBM and BBC Television, then moved into software product management before founding the Captioning Studio in 2004.

A natural problem solver with an entrepreneurial spirit, Alex has a passionate vision for creating new ways to deliver high-quality accessibility to more people and in more places through collaboration, software technology and automation. His journey led him to the online video realm, when he founded Peepable in 2013.

Believing anything is possible after cycling 1000 miles from John O' Groats to Land's End at a very young age, Alex knows that Peepable has the power to transform the way the world uses video on the internet.